

MAY 17 & 18, 2022

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Agenda & Speaker Bios

Agenda - Tuesday, May 17, 2022

8:30am	Welcome Daniel Holmes, Partner & Gaming Services National Practice Leader, RubinBrown
8:35am - 9:25am Keynote	Gaming Control Board Update Phil Katsaros, Board Member, NV Gaming Control Board
9:25am - 10:15am	Cashless Gaming Moderator: Brandon Loeschner, Partner, RubinBrown Charlie Skinner, COO, Marker Trax Omer Sattar, Co-CEO and Co-Founder, Sightline Payments John Acres, CEO and Founder, Acres Manufacturing
10:30am - 11:20am	ESG - Beyond Compliance: A Business Imperative Moderator: Marie Hache, Director, PwC Stephanie Lepori, Chief Administrative & Accounting Officer, Caesars Ent. Eric Dominguez, SVP Engineering & Asset Management, Caesars Ent.
11:35am - 12:25pm Breakout Session	Technical Dive into the Audit and Compliance Risks Associated with Online Wagering Jonathan Ahrens, Senior Manager, RubinBrown
12:45pm - 1:45pm Lunch	Professional Update Barry Melancon, President & CEO, AICPA
1:50pm - 2:40pm Breakout Session	Creating a Culture of Security: Cybersecurity Trends Michael Nouguier, Director of Cybersecurity Services, Eide Bailly
2:50pm - 3:40pm	Women in Gaming Moderator: Joe Simpson, Audit & Assurance Managing Director, Deloitte & Touche Stephanie Lepori, Chief Administrative & Accounting Officer, Caesars Ent. Joyce Arpin, SVP Finance & Treasury, Aristocrat Leisure Limited Nikki Etherington, Audit & Assurance Partner, Deloitte & Touche
3:55pm - 4:45pm Keynote	Sports Betting - Past, Present, & Future. A Conversation with Industry Hall-of-Fame Member Joe Asher, President of Sports Betting, IGT
4:45pm - 5:35pm	The Future of Online Wagering Moderator: Brandon Loeschner, Partner, RubinBrown Jason Hollingsworth, GBS Risk Compliance and Controls Officer, Fiserv Matt Holt, President, U.S. Integrity

8:30am	Welcome Daniel Holmes, Partner & Gaming Services National Practice Leader, RubinBrown
8:35am - 9:25am Keynote	Leadership in Gaming - A View From the Front Lines Cindy Kiser Murphey, General Manager, Palms Casino Resort
9:25am - 10:15am	A Groupthink's Dive into Finance Transformation Moderator: Craig Robinson, President & GM, Miami Valley Gaming & Racing James Murphy, Principal, KPMG Kyle Cheney, Partner, Deloitte & Touche Darin Yug, Partner, PwC
10:30am - 11:20am	Data, Dollars & Decisions: The State of the US Hotel Industry in 2022 Jan Freitag, National Director - Hospitality Analytics, CoStar Group
11:35am - 12:25pm Breakout Session	SPACs - A Closer Look At Recent Trends and Proposed Rulemaking Karim Anani, Americas Financial Accounting Advisory Services Transactions Leader & SPAC Co-Leader, Ernst & Young Adam Chusid, Senior Manager, Ernst & Young
12:30pm - 1:45pm Lunch	Live Music & Networking
1:50pm - 2:40pm Breakout Session	AML Update - Rapid Fire and Hot Topics TBD
2:45pm - 3:35pm	Workforce Transformation - Rethinking ways to attract and retain talent, embrace change, and create value in a post pandemic workplace. John Page, Partner, PwC Brandy Smith, Partner, PwC Russell Fields, Partner, PwC Cara Huey Steele, VP of Enterprise Compensation, Caesars Ent.
3:55pm - 4:45pm	How the ABCD of the Digital Age is Enhancing Accounting Donny Shimamoto, President, IntrapriseTechKnowlogies

Michael Abramovitz, Partner, RubinBrown



Michael Abramovitz is a Partner in RubinBrown's Tax Services Group. Michael has more than 30 years of tax experience that includes managing tax departments in both public accounting and multi-national public companies. His tax expertise focuses on C-corporation tax issues, including mergers & acquisitions, income tax provisions (ASC740 & FIN 48), tax controversy and international tax matters from both a domestic and local country viewpoint. Michael also has experience with closely-held/owner-managed companies and working with private equity and related portfolio companies.

John Acres, CEO and Founder, Acres Manufacturing



Since 1972, the Acres name has been synonymous with groundbreaking casino technology. In 1981, Acres started his first business, Electronic Data Technologies. EDT created a system that allowed casinos to track slot machine players by using loyalty cards, offering gamblers rewards based on how much they played. In 1984, Acres sold the company. He started his next business, called Mikohn, in 1986. Mikohn devised the modern progressive jackpot system in which slot machine jackpots increase over time, creating growing excitement for players. His third company, Acres Gaming, invented a system in which slot machines awarded instant bonuses based on current or accumulated play.

Jonathan Ahrens, Partner, RubinBrown



Jonathan Ahrens is a Senior Manager in RubinBrown's Business Advisory Services Group with a focus in internal audit and risk services. He brings his industry knowledge and expertise to a diverse client base representing both large public and privately held organizations.

Jonathan performs financial and operational internal audits, including process improvement projects for clients in various industries. His experience includes successfully executing the completion of numerous operational internal audit reviews including payroll, purchasing and cash controls. Furthermore, Jonathan has successfully executed SOX controls effectiveness testing within many different industries and the successful completion of QAE projects.

Jonathan has also developed an expertise and proficiency within the commercial and tribal gaming industry through his involvement in adjusted gross receipts audits and AUP checklist testing of multiple commercial and tribal properties within the region. Furthermore, Jona-

than is a thought leader in Paid Fantasy Sports (PFS) and online sports gaming regulatory compliance with the development of standard regulatory compliance framework which has been successfully rolled out to market leaders.

Karim Anani, Americas Financial Accounting Advisory Services Transactions Leader & SPAC Co-Leader, Ernst & Young



As a partner leading EY's Financial Accounting Advisory Transaction Services practice across the Americas, I assist clients with complex accounting, operational and reporting matters including financial planning and analysis. I serve large multi-national SEC registrants as well as privately held companies from a range of industries including media & entertainment, broadcast & cable, music, digital media, telecom, technology, software, renewable energy, consumer products, gaming, and automotive.

Drawing from two plus decades of experience, I advise clients on mergers and acquisitions, registration statements, policies and procedures, IPOs, SPAC Transactions, debt offerings, purchase accounting, spin outs, divestitures, purchase accounting related valuation, carve-out accounting, consolidations, and compliance with SEC financial reporting requirements for

domestic and foreign private issuers.

Joyce Arpin, SVP Finance & Treasury, Aristocrat Leisure Limited



Joyce is currently SVP, Finance & Treasury at Aristocrat Leisure Limited, overseeing all capital markets transactions and operational treasury. Her experience covering the gaming industry while in corporate & investment banking at Bank of America, UBS, and Jefferies brought her to Las Vegas. She initially worked at Station Casinos in Investor Relations and Treasury and then at Caesars Entertainment as SVP, Finance & Treasurer for 7 years. At Caesars, Joyce oversaw all capital markets transactions, operational treasury, investor relations and M&A. Joyce grew up in Houston, Texas, attended The University of Texas at Austin's business school for undergrad, and obtained her MBA from The UCLA Anderson School of Management. Joyce is married to Rick and has an almost 3-year-old daughter named Taylor. When the world is not in a pandemic state, she enjoys traveling, running, wine & food. In addition, she loves spending time with her daughter, mostly listening to Taylor Swift & chasing her around.

Joe Asher, President of Sports Betting, IGT



Joe Asher joined IGT as President of Sports Betting in September 2021. Asher joined IGT after serving as CEO of William Hill US. He held this position from 2012, when the business was created, until it was sold to Caesars Entertainment Inc. in April 2021. Asher joined William Hill when it acquired Brandywine Bookmaking, a company he created as a start-up in 2008. Asher's background in the gaming industry is built on a lifelong passion for the race and sports betting business. Honored as a member of the Sports Betting Hall of Fame Class of 2021, he has held management positions at several racetracks including Brandywine Raceway, Dover Downs, Harrington Raceway and Foxboro Raceway. Asher was also the Wilmington News-Journal's thoroughbred racing handicapper for Delaware Park. He also became the youngest track announcer in North America, calling races at Harrington, Foxboro, Brandywine and Dover Downs. Asher continues to announce horse races, serving as a guest

announcer at the Elko County Fair every year. Outside of his career in sports betting, Asher was an attorney with Skadden, Arps, Slate, Meagher & Flom. A graduate of the University of Delaware and the Delaware Law School of Widener University, Asher served a judicial clerkship with the Supreme Court of Delaware and was admitted to the bar in Delaware and New York.

Kyle Cheney, Partner, Deloitte & Touche



Serving as the Digital Controllership leader, Kyle has more than 20 years of financial accounting and consulting experience. He has extensive experience in initiatives designed to improve controllership capabilities through enabling technology. Kyle also leads Deloitte's alliance with BlackLine Systems, a leading financial close automation software provider.

Adam Chusid, Senior Manager, Ernst & Young



Adam has more than 14 years of experience advising clients on their transformational capital market endeavors / initiatives such as mergers and acquisitions, spins, IPO's, SPAC's and debt offerings. In aggregate, he's advised on over +\$250 billion in deal flow. Adam serves as a lead manager on EY's dedicated SPAC team and has led the firms accounting advisory assistance on +25 de-SPAC transactions. He has extensive knowledge of SPAC mergers covering accounting, reporting, regulatory, operational and integration matters. He is well-versed in US GAAP and SEC reporting requirements, with key focus areas including preparation of S-X financials, drafting of registration statements, assisting with proxies and S-1/S-4 filings, compilation of pro forma and capsule financial information, non-GAAP measures and KPI's, responding to SEC comment letters, and technical accounting matters.

Adam has assisted numerous clients with public company readiness assessments and led multiple integration engagements assisting with clients with post-transaction day 2 stand-up support such as purchase price allocations, pushdown accounting, establishing / aligning accounting policy and process, chart of account mapping, transitioning from EGC to accelerated filer status, and formation of ongoing corporate governance policies.

Adam has a Bachelor of Science in Accounting from the University of Arizona and a Master of Science in Financial Analysis from the Portland State University. He is a Certified Public Accountant (CPA) licensed in the State of California and a Member of American Institute of Certified Public Accountants (AICPA).

Eric Dominguez, Senior Vice President, Engineering & Asset Management, Caesars Ent.



Eric joined Caesars Entertainment in 2005 and is currently responsible for corporate facilities & engineering, utility management, offsite commercial laundry operations, environmental compliance, and environmental sustainability strategy. He oversees enterprise facility programs including maintenance capital investment, FCC licensing, energy efficiency and maintenance management. With over 30 years of diverse energy and facility engineering experience, Eric holds a BS in Mechanical Engineering from Cornell University, an MBA from University of Nevada, Las Vegas and is one of few civilians to have completed U.S. Naval Nuclear Power School. He is also a Certified Energy Manager, a U.S. Green Building Council LEED Accredited Professional and a governor-appointed member of the Oversight Panel for Convention Facilities for the State of Nevada.

Nikki Etherington, Audit & Assurance Partner, Deloitte & Touche



Nikki has more than 20 years of experience in public accounting, specializing in serving brick-and-mortar gaming companies and online social/mobile gaming companies. As a Lead Client Service Partner, she has assembled engagement teams and led them through complex integrated audits, debt offerings and acquisitions.

Nikki employs innovative methods of project management to drive efficiency while also advancing audit quality. She consistently seeks to enhance her engagements using innovative tools and technologies to approach difficult accounting and auditing issues.

In addition to her work with clients, as the Las Vegas Office Audit Leader, Nikki is passionate about the recruitment, advancement and retention of our people, where she strives to lead

and advance our inclusion strategies as well as our overall efforts to foster an inclusive culture that supports the growth and success of all professionals.

Russell Fields, Partner, PwC



Russell is a partner with PwC's HR Technology practice. He has 20+ years of consulting experience delivering process and technology solutions to solve client business problems across multiple industries. Russell helps organizations better connect and engage with their workforce by leveraging today's leading HR and Payroll technologies. His focus has primarily been in the areas of People/HR strategy, HR business transformation, and Organizational Design.

Jan Freitag, National Director - Hospitality Analytics, CoStar Group



Mr. Jan D. Freitag is the National Director, Hospitality Analytics, for the CoStar Group (NASDAQ: CSGP). He moved there from STR, which was acquired in October 2019 by CoStar, the leading provider of commercial real estate information, analytics and online marketplaces.

In his role, Mr. Freitag oversees a variety of projects, all charged with the accumulation and interpretation of U.S. lodging data. Starting in 2020 he oversaw the lodging content creation for the CoStar platform. He is a sought-after public speaker and is frequently quoted in trade publications and the general news media such as The Wall Street Journal, New York Times, Associated Press, Bloomberg, Forbes, etc.

Prior to moving over to CoStar he was with STR for almost 20 years, most recently as the Senior Vice President, Lodging Insights. In the 1990s Mr. Freitag was the Director of Content

Integrity at hotelreports.com in upstate New York and a hospitality consultant with EY in Phoenix. He holds a bachelor's degree, with distinction, from the School of Hotel Administration, Cornell University, and received his Executive MBA, with honours, from Vanderbilt University. Mr. Freitag resides in Nashville, TN.

Albert Gonzalez, Managing Director, KPMG



Albert is a Managing Director in KPMG's Valuation and Business Modeling practice specializing in valuations of intangible assets, business enterprises, equity and debt instruments for a variety of purposes including M&A, restructuring, diligence, domestic and international tax planning, and financial reporting purposes. He serves on the Steering Committee of the Nevada Society of CPAs (NVCPA) Gaming Conference.

Marie Hache, Director, PwC



Marie is a Director in the ESG Services Group at PwC and with more than 15 years of experience working with companies across multiple sectors, including services, pharma, retail, technology, hospitality, utilities and manufacturing.

She helps clients reliably and transparently communicate on sustainability and environmental, social and governance (ESG) topics to meet the new reality of stakeholder expectations. She has deep expertise advising companies on emerging trends and new standards in corporate reporting, including SASB, TCFD, and GRI. She has extensive experience supporting companies develop their ESG framework and improve their reporting process for more efficient disclosures.

Recently, Marie assisted a Fortune 50 food and beverage company enhance the governance structure supporting their newly launched goals, including the documentation of their

metric-level narratives as well as the identification and mapping of data points and systems required to calculate each metric in order to prioritize potential automation projects.

Marie is a certified internal auditor and holds the SASB Fundamentals of Sustainability Accounting credential.

Jason Hollingsworth, GBS Risk Compliance & Controls Officer, Fiserv



Jason joined Fiserv in 2020. He is currently GBS Risk Compliance and Controls Officer / Financial Crimes Compliance focusing the Financial Crimes Compliance programs and oversees the regulatory framework of high-risk merchants operating in sports wagering, iGaming, Esports, cryptocurrency, cannabidiol (CBD) and money service businesses. Prior to joining Fiserv, Jason was the Player Sustainability and Operations Manager for Unibet, a Sports Wagering and iGaming Operator, managing a team of investigators and created policy and procedures to address various risks. Before that he was an Associate Director at Standard Chartered Bank where he led a team that investigated anti money laundering, fraud and sanction violations. Prior to working at Standard Chartered, Jason was an Assistant Prosecutor with the New Jersey Essex County Prosecutor's Office for over seven years where he tried numerous jury trials and investigated white collar crimes.

Jason received his Bachelors degree in History from Kean University in Union, NJ and his Juris Doctorate from Quinnipiac University School of Law in Hamden, CT. He is based at our Berkeley Heights, NJ campus.

Daniel Holmes, Partner & Gaming Services National Practice Leader, RubinBrown



Daniel Holmes is a Partner and National Practice Leader for RubinBrown's Gaming Services Practice. Daniel focuses on overseeing client service teams, the continued expansion of the practice, and assisting clients in implementing more efficient regulatory compliance programs through an in-depth understanding of gaming internal controls and financial reporting standards. Daniel's experience with internal audit, control testing and compliance programs has assisted casino operators within the commercial, tribal, online, and lottery gaming industry segments. Daniel is also a regular speaker and contributing author on gaming related topics.

Daniel's speaking engagements include over 20 national conferences, with the most notable including presentations at AICPA, IIA, and NIGA – Indian Gaming conferences. Daniel currently serves as a quarterly columnist for Casino Journal and regularly provides editorial

content for Global Gaming Business and Indian Gaming Magazine.

Matt Holt, President, U.S. Integrity



Matt has decades of experience in the sports wagering and integrity markets. Prior to founding U.S. Integrity, he was the COO of CG Analytics, a Cantor Gaming affiliate. CGA set the gold standard for differentiated and successful fraud prevention and game integrity services. Matt developed and implemented a suite of algorithms and proprietary tools to detect game manipulation that leveraged more than just line movement. Prior to CGA, Mr. Holt was the VP of Business Development at Cantor Gaming. Originally from New Hampshire, Matt originally honorably served in the US Air Force. Matt then attended Morehead State University, obtaining a sports marketing degree before taking up residence in Las Vegas, Nevada.

Javier Huertas, SFTS Managing Director, Grant Thornton



Javier is a Manager Director in the Houston office of Grant Thornton LLP. For the past 15 years, Javier has worked in public accounting in the specialty tax and accounting consulting space. Specifically, Javier has experience in Section 41 R&D credits, 174 deductions, 199 Domestic Production Activities Deduction, IC-DISC and ASC 842 Leasing.

Javier has served many industries including technology, financial services, agriculture, chemical, pharmaceutical, aerospace and manufacturing. Javier also worked for four years as a research chemist for a large chemical company developing catalysts for the petrochemical industry prior to his work in specialty tax and accounting consulting.

Phil Katsaros, Board Member, NV Gaming Control Board



Phil Katsaros was appointed a Board Member of the Nevada Gaming Control Board by Governor Steve Sisolak in April 2019. Katsaros' term runs until January 28, 2023.

Katsaros has over 20 years of gaming industry experience, having served in a variety of positions and leadership roles during that time, including time spent as a regulator with the Nevada Gaming Control Board. Much of Katsaros' career has been focused on the international and online gaming sectors, where for example, he led efforts on a number of fronts for IGT's international land-based business during a period of record growth. All told, Katsaros has gaming industry experience in over 70 international markets.

Katsaros was most recently the Chief Executive Officer and a Director for Certus Gaming USA, Inc., a gaming systems supplier whose parent company is based in Luxembourg. Prior to this, Katsaros served as the Head of Business Development for Inspired Gaming's Virtual

Sports business for both land-based and online casino markets in N. America. Before Inspired, Katsaros was employed by IGT and one of its international subsidiaries, with responsibility for regulatory compliance, technical compliance and related market development activities for all European and Asian jurisdictions (land-based) where IGT conducted business. Katsaros also spent time a number of years working for IGT's online gaming side of the business.

Katsaros initially began his career in the industry with the Nevada Gaming Control Board, where he was first employed as an Agent in the Tax and License Division conducting regulatory and financial audits of Nevada licensees. Katsaros later transferred to the Corporate Securities Division where he was promoted to the position of Senior Agent, and later Special Agent. As a Special Agent, Katsaros was responsible for conducting and overseeing various types of investigative functions, including for instance, compliance reviews and licensing investigations of current and prospective Nevada licensees. Prior to his gaming career, he was an IT professional in the banking industry.

Katsaros earned his Bachelor of Business Administration Degree in Accounting from the Eastern Michigan University. Katsaros currently resides in Reno, Nevada with his wife and their two daughters. Apart from his time spent living overseas, he been a resident of Reno for the last 20 years.

Cindy Kiser Murphey, General Manager, Palms Casino Resort



Cindy Kiser Murphey was hired by The San Manuel Gaming and Hospitality Authority in September 2021 as General Manager for The Palms Casino Resort in Las Vegas. Since 2020, Kiser Murphey has served as Chief Executive Officer to a large benefits fund. Prior to that, Cindy served for over 10 years as President and Chief Operating Officer of New York-New York Hotel & Casino in Las Vegas. In this role, she oversaw operational activities for the 2,024-room on-strip property. Prior to her role at New York-New York, Kiser Murphey held multiple leadership positions at MGM Resorts International from 1992-2008, including serving as Senior Vice President of MGM MIRAGE Human Resources.

Cindy holds a bachelor's degree in Hotel & Restaurant Management and a master's degree in Hotel Administration, both from the University of Nevada, Las Vegas, where she was also part-time faculty and adjunct professor. She is involved in a number of charitable and

professional organizations and was previously named one of 25 "People to Watch" by Global Gaming Business magazine.

Gary Krowchuk, Director, KPMG



Gary is a Director in KPMG's Accounting Advisory Services practice in the Los Angeles office. He has more than 10 years of experience providing advisory, audit, and accounting services to public and private domestic and multi-national companies. Gary currently works with clients in addressing their financial reporting requirements primarily related to accounting change, public company readiness assessments, initial public offerings, mergers/acquisitions and accounting conversions. This work includes adoption of new accounting standards, SEC filings and conversions to U.S. GAAP and International Financial Reporting Standards.

Catherine Lee, Managing Director, KPMG



Catherine (Cate) is Managing Director in KPMG's Accounting Advisory Services practice, which provides technical accounting guidance as well as financial reporting assistance to clients who are implementing a new accounting standard, contemplating or have recently completed a transaction involving strategic acquisitions or divestitures of specific parts of the business or companies planning an initial public offering (IPO). Cate has provided technical accounting support related to the following accounting topics: leasing, revenue recognition, business combination, divestitures, stock compensation, and foreign currency. This work includes extensive experience with assisting clients with Accounting Change projects, SEC filings, offering memorandums, sell-side assistance, and conversions to U.S. GAAP and International Financial Reporting Standards.

Stephanie Lepori, Chief Administrative & Accounting Officer, Caesars Ent.



Stephanie Lepori is Chief Administrative and Accounting Officer of Caesars Entertainment. Ms. Lepori's proven leadership and financial management skills played a significant role in the execution of growth initiatives of Eldorado Resorts, Inc. and the acquisition of Caesars Entertainment Corporation.

Ms. Lepori has more than two decades of experience in finance and gaming and has been with the company since 1995 beginning with the opening of Silver Legacy Casino Resort in Reno. Prior to joining the company, Ms. Lepori began her career with Arthur Anderson LLP in Las Vegas.

Ms. Lepori has a passion for community work and has served on a number of charitable boards. She currently serves on the Boys and Girls Club of Truckee Meadows Board of Directors and Renown Health's Compliance and Audit Committee and their Hometown Health Insurance Board of Directors.

Ms. Lepori earned a Bachelor of Science Degree in Accounting and Magna Cum Laude and Phi Beta Kappa honors from the University of Southern California. She is a Certified Public Accountant and a member of the Nevada Society of CPAs.

Brandon Loeschner, Partner, RubinBrown



Brandon Loeschner is a Partner and National Practice Leader of the Gaming Services Practice. As Gaming Services Practice Leader, he is responsible for strategy, growth, client service, quality control and team member development for the practice. His expertise is in online and mobile gaming, gaming regulatory compliance consulting, and examination services focused on gaming system compliance, with the goal of achieving efficient and effective gaming regulation compliance. He brings the gaming industry specific experience performing System Audits and Compliance Testing, internal audits (process, efficient and compliance), system of control (SICs) rationalization, risk assessments, compliance, operational audits, forensic reviews and financial modeling.

Barry Melancon, President & CEO, AICPA



Barry C. Melancon is the CEO of the Association of International Certified Professional Accountants, the most influential body of professional accountants in the world with 650,000 members and students. Formed in 2017, it combines the strengths of The Chartered Institute of Management Accountants (CIMA) and the American Institute of CPAs (AICPA), which Melancon also leads as President & CEO.

Melancon joined the AICPA in 1995 when he was 37 years old, and is now the longest serving CEO in the organization's 129 year history. Under his tenure, the AICPA has grown to become the largest membership body of CPAs in the world and has spearheaded a number of initiatives to benefit not only the profession, but also investors, business owners, lenders and the general public. These include audit quality centers; private company reporting standards; eXtensible Business Reporting Language (XBRL); the computerized CPA exam; and two con-

sumer financial literacy education programs.

James Murphy, Principal, KPMG



Jim is a leader in KPMG's Finance Transformation practice in Silicon Valley specializing in digital finance transformation, cloud/SaaS business implications, and finance business processes and delivery models. He has substantial experience leading and delivering solutions centered on finance business strategy and operational efficiency. His focus areas include: digital finance transformation; cloud and SaaS delivery model strategy; shared services and business process outsourcing; operations, strategy, financial modeling and project management; integrating enterprise solutions and process improvements; and process experience including: Source to Pay, Order to Cash, Record to Report, Revenue Recognition, and Shared Services and Business Process Outsourcing.

Michael Nouguier, Director of Cybersecurity Services, Eide Bailly



Michael has 20 years of IT and Cybersecurity experience. He focuses on building strategy and hope through innovative cybersecurity solutions and works with organizations to idenify the root causes of concern to remediate risk and build a greater security posture.

John Page, US Gaming Industry Leader & Las Vegas Office Managing Partner, PwC



John is a partner with PwC's Assurance practice and the US National Gaming Industry leader. He has nearly 30 years of gaming industry experience and has led the audits of major multi-location and SEC-registered gaming companies, as well as non-public gaming entities, including Tribal gaming enterprises.

He leads the management of audits, reviews, internal audit services, internal control design and reviews, and regulatory compliance testing for his clients. He is engaged in various service delivery aspects for his clients, including not only core assurance services, but also tax and advisory services to enable seamless delivery of PwC's audit.

John is a member of the AICPA Gaming Taskforce and has served on multiple occasions as the chairperson of the Nevada Society of CPAs' Annual Gaming Conference.

Craig Robinson, President & GM, Miami Valley Gaming & Racing



Bio coming soon!

Omer Sattar, *Co-CEO & Co-Founder, Sightline Payments*



Omer Sattar co-founded Sightline Payments in 2011 to enable consumers to safely and securely fund their online gaming experience. Sattar has served as Sightline's executive vice president since its founding, driving groundbreaking partnerships to adopt digital payments acceptance in gaming, including recently with Resorts World Las Vegas and Boyd Gaming. Sattar's vision and leadership resulted in the nearly \$400 million in funding that Sightline received in 2021.

Prior to founding Sightline, Sattar served as SVP, Cash Access Services for Global Cash Access (now Everi Holdings). Across his career, Sattar has driven critical product innovations to unlock new abilities for customers to access funds across the world.

Donny Shimamoto, President, Intraprise TechKnowlogies



Donny C. Shimamoto, CPA.CITP, CGMA, is the founder and managing director of IntrapriseTechKnowlogies LLC, a specialized CPA firm dedicated to helping small businesses and middle market organizations leverage strategic technologies, proactively manage their business and technical risks, and enable balanced organizational growth, and development. Donny also works with larger organizations as a trusted business advisor, facilitating organizational strategic planning and execution, IT governance and planning, enterprise architecture, information architecture and assurance, business process improvement, and business intelligence initiatives.

Donny was the first Certified Information Technology Professional (CPA.CITP) in the State of Hawaii, and is one of only four in the state. The CITP credential is a specialty designation of the American Institute of Certified Public Accountants (AICPA), that identifies Certified

Public Accountants (CPAs) with the unique ability to bridge between business and technology; meeting the strict requirements for a CPA license as well as additional training and experience in: technology strategic planning, IT architecture, business process enablement, system development and acquisition, IT audit and control, and IT governance.

Ioe Simpson, Audit & Assurance Managing Director, Deloitte & Touche



Joseph is an Audit managing director at Deloitte & Touche LLP. Joe has been practicing public accounting for more than 15 years since his start at Deloitte in August of 2005. Joe started his career in the New York office where he is from before transferring to the Las Vegas office in 2013

Joe has a strong background in financial reporting, managing our testing of internal controls over financial reporting, and experience with SEC rules, regulations, and filings including quarterly and annual financial statements. Joe also has experience with accounting matters related to acquisitions, restatements, the adoption of new accounting guidance, and debt and equity offerings. Joe serves on a Premier engagement in the Travel, Hospitality, & Services industry and has an extensive background in this area along with others including retail, manufacturing, and utilities from previous experiences.

Charlie Skinner, COO, Marker Trax



Charlie has spent over 25 years in the gaming and hospitality industry with emphasis on operations, sales and marketing, and development. Experience includes operating multiple gaming businesses as well as an established business executive. True passion is helping to build and grow businesses. He believes in a team approach to success and that culture is the pivotal component to a profitable and well run organization.

Currently the Chief Operating Officer of Marker Trax LLC where they are reinventing the casino marker and patron funding process. This company is an exciting gaming technology company that is going to have a big impact on the gaming industry. We are excited for the ride on this game changing product.

Brandy Smith, Partner, PwC



Brandy helps to lead our Workforce and Transformation teams within the Consumer Markets practice. She brings 25+ years of experience focused on helping companies align their workforce to achieve the vision for the business, and in turn helping employees find their next gear through readiness/imagination and inspiration from their colleagues and leaders. Throughout her career she has been focused on driving profitable growth by leveraging digital and behavioral levers. Her experience is equally split between front line operations and serving clients

- 13 years leading GTM operations at a leading technology company where she helped shift the culture towards customer first, driving customer and employee experience gains and exceeding margin and revenue targets AND employee and customer satisfaction sat scores (believing that all 4 markers must rise together).
- 14 years serving clients in partnership roles at McKinsey & Company and PWC with a focus on driving impact through people, culture and operational agility. She works with clients to put the spotlight on workforce ability and culture with a customer + employee first mentality. Defining and driving Workforce of the Future including cultural alignment has been core to her career. Leveraging digital solutions to achieve this has helped ensure the long-term success of these pursuits. At the heart of her core belief is creating desired behaviors not just through skilling but as part of the DNA of the organization.

Gina St. George, Chief Financial Officer, ilani, Cowlitz Indian Tribe



Gina St. George has over 30 years of combined public accounting, hospitality, and gaming industry experience. Gina is currently the Chief Financial Officer for ilani. Located on the Cowlitz Reservation in Ridgefield, Washington, ilani was developed in 2017 by the Cowlitz Indian Tribe and Salishan-Mohegan partnership. The property is currently building a 290-room hotel to compliment the 2,730 slots and 75 gaming tables; 17 different restaurants, bars, and retail outlets; and a 2,500-seat meeting and entertainment venue. Gina started her public accounting and gaming career in 2001. Experience includes financial statement audits (GASB and FASB), forensic audits, fraud investigations, internal control improvement projects, and anti-money laundering assessments.

Cara Huey Steele, VP of Enterprise Compensation, Caesars Ent.



Cara Steele started with Caesars Entertainment in 2001 when it was Harrah's Entertainment at the Harrah's New Orleans property working as a financial analyst in the Planning and Analysis department. She since worked around the country in many gaming markets serving in different analytical positions. Gaming markets Cara worked in include, Chicagoland, Atlantic City Market, St. Louis, and Las Vegas, with Caesars Enterprise Services as Director of On-Property for Bally's, Paris, and Planet Hollywood, Director of Customer Retention and Recovery Analytics, Director of Las Vegas and Corporate Marketing Analytics, Vice President of Corporate Finance and Vice President of Enterprise Compensation.

In her current role as VP of Compensation, Cara is responsible for overseeing the company-wide bonus process, Long-term incentive programs, deferred compensation, position grading and grading structure, market evaluations, and other similar items. Additionally, Cara it the

Treasurer of on the Board of Trustees for St. Jude's Ranch for Children.

Prior to joining the Empire, Cara worked for Penn Gaming in Bay St. Louis, MS. She attended Loyola University New Orleans, where she received her BBA in Economics and Finance and attended the University of Chicago, GSB (now Booth), where she received her MBA with a focus in Quantitative Marketing and Competitive Strategy.

Darin Yug, Partner, PwC



Darin Yug is PwC's Gaming & Hospitality Industry Consulting leader. With over 25 years of industry and consulting experience in consumer-facing industries including Gaming, Hotels, Airlines, Passenger Rail, Retail, and Consumer Goods – Darin focuses on complex business transformation through operating model design, change management, data integration and technology application enablement. Darin specializes in advising senior executives on developing and implementing strategies to improve operations and enable growth through process, people, and digital transformation across customer-facing and back-office operations including finance, supply chain, procurement, marketing/loyalty and HR.

PwC Gaming & Hospitality Back-Office Transformation team brings dedicated industry, functional and technical expertise to provide strategic leadership, planning and execution support to several gaming and hospitality transformation efforts - including Finance Modernization,

Enterprise Performance Management, Supply Chain Management and Human Capital Management. Leveraging PwC's Model System approach – PwC is able to leverage industry leading practices, processes and configuration intelligence to accelerate and support transformations.

Ali Ziaee, Advisory Senior Manager, Deloitte & Touche



Ali is leader who helps large technology and media organizations with their emerging Cyber Security and Privacy challenges. Over the last 13+ years, he has helped several Fortune 500 organizations strategize, reinvent, rethink, build and operationalize their Cyber Security & Privacy Programs.

His current focus is to help some of the largest social media, advertising and technology organizations develop and roll out global programs designed to protect and appropriately enforce control over the (highly sensitive) data they need to share with their third and fourth parties. In addition, he is helping organizations develop Cyber and Privacy focused Metaverse strategies, and to develop/extend select Privacy and Cyber capabilities into the Metaverse and associated products and technologies.

Ali speaks often at leading industry events regarding emerging risks, complexities and potential solutions associated with handling and protection sensitive data. He also holds a Masters' degree in Electrical Engineering from the University of Southern California (USC).