



## Strategic Decisions. Built to Last.

The accounting profession is being reshaped by private equity, artificial intelligence, and shifting business models. The firms that will thrive in the next decade aren't just thinking about growth, they're making strategic moves now to stay ahead of the curve.

At Hollinden, we work with forward-looking firms to clarify direction, align leadership, and execute transformational strategies. Whether you're considering a private equity investment, exploring acquisition targets, expanding into additional service lines, or embedding AI into your operations—we help you move with confidence.

In today's market, **CLARITY** isn't optional and guesswork isn't **STRATEGY**.

## Is Your Firm at a Crossroads?

We work with firms facing inflection points—moments where clarity, speed, and strategic execution matter most. If you're asking questions like these, we can help you answer them:

- Is a private equity investment right for your firm?
- Who's the right private equity partner for the future of your firm?
- If considering an acquisition, how do you find the right fit and integrate without chaos?
- How should your firm use AI to improve efficiency and create value?
- Is it time to expand into new advisory services, and if so, which services are right for your firm?
- How do you increase your firm's value beyond top-line revenue?
- What's your differentiating factor in a market full of lookalikes?

We equip leaders to make bold, informed decisions that define the future of their firm.

**Let's start the conversation.**

Your next strategic move starts here.

