

Why Choose the AICPA Professional Liability Insurance Program?

When it comes to choosing Professional Liability Insurance for your CPA firm, consider the big picture—and why it matters

The value in the AICPA Professional Liability Insurance Program comes from the combined strengths of three critical, inter-reliant entities, AICPA, CNA, and Aon. Each component is essential to a stable and reliable insurance program for AICPA members. Here's why this unique relationship makes a difference for the CPA profession, and why it matters to you.

✓ Why it matters to YOU

- As a CPA, your professional reputation is a top priority. The AICPA Professional Liability Insurance Program is there to help protect your reputation as well as your assets and your livelihood in the event of a covered claim—peace of mind in knowing you've made the wise decision to safeguard your financial future
- The AICPA Professional Liability Program offers specialized coverage designed by CPAs for CPAs, and it's the only program endorsed by the AICPA
- When you consider the big picture, that is the combined strengths of AICPA, CNA, and Aon, and the guidance and support of a team of professionals dedicated to the CPA profession, you see why CPAs have made the important connection to the AICPA Professional Liability Insurance Program to help protect their personal and professional financial future

✓ Why AICPA

- Oversight by the AICPA Professional and Personal Liability Insurance Programs (PLIP) Committee helps ensure program transparency and relevancy
- Experience that comes with a 100-percent focus on risks associated with the CPA profession
- Due diligence to ensure availability of insurance products specific to a CPA's unique needs from financially stable partners with experience specific to the profession
- Helps to ensure availability of insurance solutions for all states and U.S. territories, encompassing all firm sizes and every area of practice

✓ Why CNA

Program underwriter

- **Financial stability**
 - Financially stable, globally recognized insurer rated 'A' (Excellent) by A.M. Best
- **Experience that matters:**
 - Largest provider of professional liability coverage for CPA firms; insuring more CPA firms than any other insurer
 - Longest provider of professional liability coverage for CPA firms; insuring CPA firms for more than 60 years with a continuous presence in the market
- **Underwriting acumen:**
 - Broad underwriting appetite to insure CPA firms of all sizes and in all states and U.S. territories
 - Data and rates validated by program size and longevity
 - Premium credits available for policyholders demonstrating positive risk characteristics
- **Superior claims service:**
 - Dedicated, dependable and responsive claims team with substantial experience, knowledge, and commitment to helping resolve accountants professional liability claims
 - A team with nearly 15 claims professionals working solely on accountants professional liability claims
 - Subpoena, regulatory inquiry, and early intervention assistance to help minimize the risk of a claim

- Risk Control resources to help you manage risk:
 - Complimentary access to CNA's Accountants Risk Control team – all of whom have significant prior experience in all areas of practice at public accounting firms – to help you proactively manage risk
 - Exclusive access to engagement letter guidance and ready-to-use templates through a policyholder only portal
 - Risk Control training that provides CPE and a 10% premium credit for 3 consecutive policy renewals for eligible firms; covering a variety of topics delivered through multiple channels
 - Online library of risk management articles with practical advice to help manage risk in your practice

✓ Why Aon

National Program Administrator

- 75+ years of trusted advocacy serving the CPA profession
- Industry benchmarking data that provides insights to help inform coverage decisions
- Through Aon's global expertise across Risk Capital and Human Capital, clients are better advised within, and across, their risk and people strategies

- Risk advisor to the AICPA and its members; team of AICPA Risk Advisors working exclusively on the insurance needs of CPAs, their families, and their firms
- Aon is endorsed by the AICPA providing top-quality risk solutions to AICPA members
- Serves as liaison with the program underwriter to help ensure member service needs
- Proprietary data and analytics deliver insights to help firms benchmark their insurance needs and coverage in comparison with their peers
- Continuous monitoring of market and competitive landscape to ensure coverages and benefits match the evolving needs of the profession
- Access to Aon's extensive network of resources and capabilities (e.g., cyber liability)
- Thought leadership in the accounting and financial profession, providing valuable insights into risk solutions specific to the evolving CPA profession

Consider the big picture when it comes to evaluating your professional liability coverage needs.



Contact us at **800.221.3023** or visit cpai.com to learn more about why you should choose AICPA Member Professional Liability Insurance Program

Underwritten by:

Brought to you by:



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